



THE COUNCIL OF COMMUNITY COLLEGES OF JAMAICA

ASSOCIATE OF SCIENCE EXAMINATION

SEMESTER I – 2009 DECEMBER

PROGRAMME: BUSINESS STUDIES

COURSE NAME: BUSINESS ETHICS
CODE: (BUSE1201)

YEAR GROUP: ONE

DATE: TUESDAY, DECEMBER 15, 2009

TIME: 1:00 – 4:00 PM

DURATION: 3 HOURS

EXAMINATION TYPE: FINAL



INSTRUCTION:

SECTION B: ANSWER ANY TWO (2) QUESTIONS FROM THIS SECTION.

SECTION B

Instructions: Answer any two (2) questions from this section.

Question 1

Sarah's experience on the Job

I've been working at my job for a little over a year, and since the second or third month that I've been working here I've been harassed by my boss. I was blind to it at first. It's a small, private company and I am the only female working in the office. It started out in the lunch room one day with a comment from him saying "You're not too young for me, but I'm too old for you," and "Age is nothing but a number." I didn't get what he was referring to at first, and just laughed about it. I did remind him that I was seriously involved with someone my own age and was very happy with him.

Later he started doing things like playing with my hair, and massaging my shoulders. He would tell me things like he wants to run away with me and buy me diamonds and plan a plot to have my boyfriend taken care of so he is no longer around. (It give me chills just thinking about it.) I was furious. Numerous times I've had to confront him and tell him how inappropriate it is for him to say things like that to me and it makes me feel extremely uncomfortable and it's wrong. Every time he promised he would stop and it would never happen again.

It happened yesterday again. He ordered some company shirts for a few people and asked me if I could try one on for him. I said, absolutely not. Then a minute later he told me about how I filled out my sweater (referring to my breasts). He immediately apologized and told me "Oh, I forgot I can't joke with you like that". I didn't say anything at the time. But the next morning I went into his office and confronted him about it. I told him it needs to stop and I'm sick and tired of it. He yelled at me and told me he apologized and he's tired of feeling like he's walking on egg shells around me. I continued to say what I wanted to say and he then starting screaming at me and told me if I don't like it and if I can't take a joke then "the door is there, use it." Over and over he told me to leave. He also told me I'm a child and need to grow up and learn how to take a joke. I am extremely offended and feel very disrespected. I'm afraid of losing my job and I won't quit because I am well paid and I know I won't find another job easily right now. I'm uncomfortable here and I hate my boss so much for doing all of this to me. I don't deserve it.

- (a) Identify and explain the term given to Sarah's experience on the job. **(5 marks)**
- (b) From the story above outline **four (4)** instances of sexual harassment on the female employee of the company. **(4 marks)**
- (c) Discuss **two (2)** strategies that the company should put in place to reduce the risk of sexual harassment occurring in the workplace. **(10 marks)**
- (d) Discuss **two (2)** general categories of sexual harassment in the workplace. **(6 marks)**

(Total 25 marks)

Question 2

- (a) Explain the term Corporate Governance. *(5 marks)*
- (b) Discuss the importance of corporate governance. *(5 marks)*
- (b) Explain the following terms and cite Jamaican examples that are applicable for each.
- i. Black market
 - ii. Bribery
 - iii. Extortion
- (15 marks)*
- (Total 25 marks)*

Question 3

- (a) Define utilitarianism *(4 marks)*
- (b) Explain the cost and benefit analysis perspective to utilitarianism. *(5 marks)*
- (c) Define and explain Act and Rule Utilitarianism and identify **three (3)** advantages and disadvantages of both types. *(10 marks)*
- (d) Discuss how utilitarianism applies to the realm of business. *(6 marks)*
- (Total 25 marks)*

Question 4

- (a) What is the difference between utilitarianism and virtue ethics? *(3 marks)*
- (b) Explain what is meant by distributive justice. *(2 marks)*
- (c) Using practical examples, discuss fully **five (5)** principles on which distributive justice is based. *(20 marks)*
- (Total 25 marks)*

END OF EXAMINATION