



**THE COUNCIL OF COMMUNITY COLLEGES OF JAMAICA**  
**ASSOCIATE OF SCIENCE EXAMINATION**  
**SEMESTER III – 2017 AUGUST**

**PROGRAMME:** BUSINESS STUDIES  
**COURSE NAME:** BUSINESS ETHICS  
**CODE:** BUSE1101  
**YEAR GROUP:** ONE  
**DATE:** MONDAY, 2017 AUGUST 14  
**TIME:** 1:00 P.M. – 4:00 P.M.  
**DURATION:** 3 HOURS  
**EXAMINATION TYPE:** FINAL

*This Examination paper has 8 pages*

**INSTRUCTIONS:**

- 1. THIS EXAMINATION PAPER CONSISTS OF TWO (2) SECTIONS: (A) AND (B)**
- 2. ANSWER ALL QUESTIONS FROM SECTION A**
- 3. SECTION B CONSISTS OF FIVE (5) QUESTIONS; CHOOSE ANY THREE (3)**

**DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO**

**SECTION B**

*Instructions: Answer any **THREE (3)** questions from this section.*

**Question 1**

- A. Describe the term, 'business ethics'. *(3 marks)*
- B. Discuss **THREE (3)** objections to bringing ethics into business. *(9 marks)*
- C. Discuss **THREE (3)** arguments in favour of bringing ethics into business. *(9 marks)*
- D. Which standpoint do you think is more convincing, and why? *(4 marks)*

*(Total 25 marks)*

**Question 2**

- A. Discuss Rawls' principles of justice, giving suitable examples. *(12 marks)*
- B. Explain the views of the egalitarian. *(10 marks)*
- C. State **THREE (3)** criticisms of egalitarianism. *(3 marks)*

*(Total 25 marks)*

**Question 3**

- A. Distinguish between internal and external whistle blowing. *(4 marks)*
- B. Explain **THREE (3)** conditions under which whistle blowing is justified? *(9 marks)*
- C. Suggest **THREE (3)** ways of preventing external whistle blowing. *(12 marks)*

*(Total 25 marks)*

**Question 4****She Snoops to Conquer**

Jean Brown, the manager of a large clothing department store in Half Way Tree, was worried. Sales have been declining for the last three months. Investigations conducted by her revealed that this decline was due to in-house thefts. Jean ordered chief of security, Chris Smith, to instruct his security staff to keep a special eye on employees as they went about their business. She also instructed that packages, purses and other containers which employees carry, should be searched upon departure from the store. When these measures failed to provide any lead to the culprit(s), Chris suggested that they hire plain clothes police officers to observe the store's guards. Jean agreed. But, still nothing showed up. As the theft continued, Jean reluctantly decided to have Chris install a hidden camera at the checkout station. Chris also suggested that they install microphones in the restrooms, stock room, and employee lounge. Within ten days, the camera had revealed who the thief was. In addition, Jean and Chris learnt that at least one employee was selling cocaine; one planned to quit without giving notice; and three were extorting money from business operators downtown.

- A. Explain whether or not Jean acted morally, using principles from Deontological Ethics and Utilitarianism. *(9 marks)*
- B. Explain how Jean and Chris should handle the information that they have gathered about their employees. *(8 marks)*
- C. Describe **FOUR (4)** ways in which Jean can encourage ethical behaviour by her employees. *(8 marks)*

*(Total 25 marks)*

**Question 5**

- A. Outline **THREE (3)** affirmative actions that may be taken to address discriminatory practices. *(9 marks)*
- B. Describe the **TWO (2)** forms of sexual harassment that employees may face. *(6 marks)*
- C. A Food and Beverage Manager has been diagnosed with HIV/AIDS. That information was disclosed to the owner who terminated his services. Discuss the owner's action. *(10 marks)*

*(Total 25 marks)*

**END OF EXAMINATION**