



THE COUNCIL OF COMMUNITY COLLEGES OF JAMAICA
ASSOCIATE OF SCIENCE EXAMINATION
SEMESTER III – 2017 AUGUST

PROGRAMME: BUSINESS STUDIES
COURSE NAME: BUSINESS CALCULUS
CODE: MATH2301
YEAR GROUP: TWO
DATE: FRIDAY, 2017 AUGUST 11
TIME: 1:00 P.M. – 4:00 P.M.
DURATION: 3 HOURS
EXAMINATION TYPE: FINAL

This Examination paper has 13 pages

INSTRUCTIONS:

- 1. THIS EXAMINATION PAPER CONSISTS OF TWO (2) SECTIONS: (A) AND (B)**
- 2. ANSWER ALL QUESTIONS FROM SECTION A**
- 3. SECTION B CONSISTS OF FIVE (5) QUESTIONS. CHOOSE ANY THREE (3)**

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SECTION B

*Instructions: Answer any **THREE (3)** questions from this section.*

Question 1

A. Evaluate the following limits:

i. $\lim_{x \rightarrow 0} \frac{(3+x)^2 - 9}{x}$ (3 marks)

ii. $\lim_{x \rightarrow 5} \frac{x^2 - 25}{5 - x}$ (3 marks)

iii. $\lim_{x \rightarrow \infty} \frac{5x^3 + 6x^2 + 2}{2x^2 + 6x + 1}$ (3 marks)

B. Differentiate the following functions with respect to 'x'

i. $y = (3x^2 + 2x)(4x^2 + 4x)$ (4 marks)

ii. $y = (3x^2 - 5)^5$ (3 marks)

iii. $y = \frac{6x^2 - 4x}{5x^2 - 6}$ (4 marks)

(Total 20 marks)

Question 2

A. Given the following function:

$$f(x) = \begin{cases} 3x + 6, & \text{if } x \leq 3 \\ 10x + 3, & \text{if } 3 < x \leq 6 \\ 2x^2 - 9, & \text{if } x \geq 6 \end{cases}$$

Determine whether $f(x)$ is continuous at:

i. $x = 3$ **(5 marks)**

ii. $x = 6$ **(5 marks)**

B. Differentiate $f(x) = 4x^2 - 7x + 5$ from first principles hence find the gradient when $x = 2$

(10 marks)

(Total 20 marks)

Question 3

A. Integrate the following functions

i. $\int 3x^2 + 5x + 6 dx$ **(3 marks)**

ii. $\int \frac{3}{x^3} + \frac{2}{\sqrt{x}} - \frac{1}{7x^2} dx$ **(4 marks)**

iii. $\int_1^3 4x^3 + 9x^2 + 2$ **(5 marks)**

B. The annual profit function for a watch company is given by $P(x, y) = -11x^2 - 11xy - 22y^2 + 220x - 44y - 23$. Where 'x' is the number (in thousands) of gold watches produced per year, 'y' is the number (in thousands) of silver watches produced per year and P is profit (in thousands of dollars) How many of each type of watch should the company produce per year to realize a maximum profit? **(8 marks)**

(Total 20 marks)

Question 4

Given the function $f(x) = x^3 - 18x^2 + 60x + 20$:

- A. Find the stationary points and the y – intercept *(9 marks)*
- B. Determine the nature of the stationary points *(4 marks)*
- C. Find the point of inflexion *(3 marks)*
- D. Make a sketch of the function, clearly showing the: *(4 marks)*
- i. stationary points
- ii. y – intercept
- iii. point of inflexion

(Total 20 marks)

Question 5

- A. The total costs for a company are given by $C(x) = 10x + 12$ and total revenues are given by $R(x) = 18x - x^2$, both in thousands of dollars, where x is the number of units:
- i. Determine the number of items that will maximize profit *(5 marks)*
- ii. Calculate the maximum profit *(3 marks)*
- B. Given that $f(x) = x^3 - 3x^2 + 3$. Find its critical point/s *(4 marks)*
- C. Evaluate
- i. $\int_1^3 (4x^2 - 3) dx$ *(3 marks)*
- ii. $\int_0^1 \int_0^2 (3x^2 + 6xy^2) dx dy$ *(5 marks)*

(Total 20 marks)

END OF EXAMINATION