



THE COUNCIL OF COMMUNITY COLLEGES OF JAMAICA

ASSOCIATE OF SCIENCE EXAMINATION

SEMESTER II – 2018 MAY

PROGRAMME: HOSPITALITY AND TOURISM MANAGEMENT
COURSE NAME: BUSINESS ETHICS
CODE: BUSE1101
YEAR GROUP: ONE
DATE: FRIDAY, 2018 MAY 18
TIME: 9:00 A.M. – 11:00 A.M.
DURATION: 2 HOURS
EXAMINATION TYPE: FINAL

This Examination paper has 8 pages

INSTRUCTIONS:

- 1. ANSWER ALL QUESTIONS FROM SECTION A**
- 2. SECTION B CONSISTS OF FOUR (4) QUESTIONS. ANSWER ANY TWO (2)**

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SECTION B

*Instructions: Answer any **TWO (2)** questions from this section.*

Question 1

- A. Define the terms ‘sexual harassment’ and ‘discrimination’. *(4 marks)*
- B. Explain **TWO (2)** types of sexual harassment. Give **TWO (2)** examples of each. *(8 marks)*
- C. Describe **THREE (3)** ways management can discourage discrimination at the workplace. *(3 marks)*
- D. Discuss **FIVE (5)** ways that discrimination may impact the workplace. *(10 marks)*
- E. Select any **ONE (1)** environmental issue and briefly discuss its impact on organisations. *(5 marks)*

(Total 30 marks)

Question 2

The tourism industry is Jamaica’s major earner of foreign exchange. AIDS has affected the development of various tourist resorts in the country and will continue to do so if this problem is not adequately addressed by the country’s leaders and policymakers.

- A. Explain **FIVE (5)** effects AIDS has on productivity in the hotel industry. *(15 marks)*
- B. Discuss how management and staff can alleviate **THREE (3)** negative impacts mentioned in your answer at A. *(15 marks)*

(Total 30 marks)

Question 3

- A. Define the term ‘corporate governance’. *(3 marks)*
- B. Explain the role of **THREE (3)** committees involved in corporate governance of an organisation. *(9 marks)*
- C. Discuss how **ONE (1)** model of corporate governance would impact the viability of an organisation’s success. *(18 marks)*

(Total 30 marks)

Question 4

Sandals Resorts International is the only hotel chain in the world to have six resorts currently holding Master Status from EarthCheck, the world’s leading scientific benchmarking certification and advisory group for travel and tourism.

- A. Select **THREE (3)** environmental issues and briefly explain how they affect the economy. *(15 marks)*
- B. Discuss **FIVE (5)** negative impacts environmental issues have on the country. *(15 marks)*

(Total 30 marks)

END OF EXAMINATION