



THE COUNCIL OF COMMUNITY COLLEGES OF JAMAICA

ASSOCIATE OF SCIENCE EXAMINATION

SUMMER/SUPPLEMENTAL – 2014 AUGUST

PROGRAMMES: BUSINESS STUDIES
COMPUTER SERVICING AND ELECTRONICS
HOSPITALITY AND TOURISM MANAGEMENT
COMPUTER APPLICATIONS IN BUSINESS STUDIES

COURSE NAME: BUSINESS ETHICS
CODE: (BUSE1101)

YEAR GROUP: ONE

DATE: FRIDAY, 2014 AUGUST 15

TIME: 1:00 P.M. – 4:00 P.M

DURATION: 3 HOURS

EXAMINATION TYPE: FINAL

This Examination paper has 3 pages

INSTRUCTIONS:

SECTION B: ANSWER ANY THREE (3) QUESTIONS FROM THIS SECTION.

SECTION B

*Instructions: Answer any **THREE (3)** questions from this section.*

Question 1

- a. Explain with examples, in two paragraphs, the distinction between institutionalized and individualized discrimination. *(10 marks)*
- b. Discuss, according to utilitarian view, why is discrimination wrong in the work place. Response should be no more than two pages. *(15 marks)*

(Total 25 marks)

Question 2

John Rawls' theory of justice as fairness is an attempt to bring many disparate ideas together in a comprehensive way. According to his theory, the distribution of benefits and burdens in a society is just if:

- a. the principle of equal liberty (Principle 1) and/or
- b. the principle of equal opportunity (Principle 2) is applied.

With relevant examples discuss both theories, and state their relevance in today's society.

Principle 1 *(10 marks)*

Principle 2 *(15 marks)*

(Total 25 marks)

Question 3

- a. Explain the concept of utilitarianism using an example. *(5 marks)*
- b. Discuss **three (3)** criticisms of the utilitarian theory *(9 marks)*
- c. Explain the concept of ethics of care. *(4 marks)*
- d. Construct a code of ethics for a specified professional group. The code should have at least seven standards/ rules of professional conduct. *(7 marks)*

(Total 25 marks)

Question 4

- a. Define the term Whistle-Blowing. *(2 marks)*
 - b. Explain how whistle-blowing can be justified. *(12 marks)*
 - c. Discuss the conditions for justified whistle-blowing. *(11 marks)*
- (Total 25 marks)*

Question 5

Explain the following ethical issues with examples in no more than two paragraphs.

- a. Bribery *(5 marks)*
 - b. Extortion *(5 marks)*
 - c. Hoarding *(5 marks)*
 - d. Black Market *(5 marks)*
 - e. Creative Accounting *(5 marks)*
- (Total 25 marks)*

END OF EXAMINATION