

**THE COUNCIL OF COMMUNITY COLLEGES OF JAMAICA****ASSOCIATE OF SCIENCE EXAMINATION****SEMESTER II – 2019 MAY**

PROGRAMMES: PERFORMING ARTS

COURSE NAME: ARTS AND ENTERTAINMENT MANAGEMENT

CODE: PERF1301

YEAR GROUP: TWO

DATE: FRIDAY, 2019 MAY 17

TIME: 12:00 NOON – 2:00 P.M.

DURATION: 2 HOURS

EXAMINATION TYPE: FINAL

This Examination Paper has 7 Pages

INSTRUCTIONS:

1. ANSWER ALL QUESTIONS FROM SECTION A
2. SECTION B CONSISTS OF FOUR (4) QUESTIONS. ANSWER ANY TWO (2)

DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO

SECTION B

Instruction: In the booklet provided, answer any **TWO (2)** questions from this section.

Question 1

Having gained experience in networking with and learning about a successful local Arts and Entertainment organization. Outline the nature and other related features of the organization shared with you and explain the values gained from the experience and how it may assist you in a future business endeavour.

Utilize Subheadings you have learnt in class and the organization as a guide for discussion.

(Total 30 marks)

Question 2

Write an essay, critiquing an Arts and culture event you have attended in a minimum of **THREE (3)** paragraphs, and justify **THREE (3)** course of actions that you would employ to enhance the quality of the production.

Your views for the critique should be guided by what? when? Where? How? Why? to inform your discussion. You should also give example to clarify ideas.

(Total 30 marks)

Question 3

Imagine you are working as the HOS (Manager) of the School of Performing Arts. With the information given as background, write an essay in no less than three (3) paragraphs:

- A. Explain **TWO (2)** management functions and discuss **THREE (3)** strengths and **THREE (3)** weaknesses affecting the institution.
- B. Recommend **THREE (3)** strategies you would employ to address each weakness to improve the school bearing in mind its opportunities and threats.

(Total 30 marks)

Question 4

There are many laws that affect human resource in the environmental context in all organizations. Answer the following question with the assumption that you are a Human Resource Manager.

- i. Define Human Resource Management (HRM)
- ii. Outline the **THREE (3)** factors of importance in the environmental context of human resource management
- iii. Distinguish between **TWO (2)** of these environmental factors
- iv. Describe what was covered in two legislation Acts
- v. Explain **TWO (2)** preventative measures you would put in place to avoid any legal actions to be taken against your organization.
- vi. Describe **ONE (1)** current issue in terms of challenges and opportunities in managing human resources.

(Total 30 marks)

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1. ANSWER ALL QUESTIONS FROM SECTION A
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END OF EXAMINATION