



THE COUNCIL OF COMMUNITY COLLEGES OF JAMAICA

ASSOCIATE OF SCIENCE EXAMINATION

SUMMER/SUPPLEMENTAL – 2015 AUGUST

PROGRAMMES: BUSINESS STUDIES
COMPUTER SERVICING AND ELECTRONICS
HOSPITALITY AND TOURISM MANAGEMENT
COMPUTER APPLICATIONS IN BUSINESS STUDIES

COURSE NAME: BUSINESS ETHICS
CODE: (BUSE1101)

YEAR GROUP: ONE

DATE: FRIDAY, 2015 AUGUST 14

TIME: 9:00 A.M. – 12:00 NOON

DURATION: 3 HOURS

EXAMINATION TYPE: FINAL

This Examination paper has 4 pages

INSTRUCTIONS:

SECTION B: ANSWER ANY THREE (3) QUESTIONS FROM THIS SECTION.

SECTION B

*Instructions: Answer any **THREE (3)** questions from this section.*

Question 1

“Should a female run X College” was an item written in a local newspaper recently. According to the article, some parents were against the appointment of a female principal for the all-boys high school located in downtown Kingston. Using the sex of a person to determine their professional capability constitutes sexual discrimination, whether directed against a man or a woman. It is obviously a person’s qualifications and experience, not his/her gender, which should determine viability for a post.

- a. Define the term ‘*discrimination*’ *(2 marks)*
- b. Outline **three (3)** basic elements of discrimination in employment *(6 marks)*
- c. Compare and contrast **three (3)** main kinds of arguments against discrimination. *(9 marks)*
- d. Identify **four (4)** measures for minimizing or eliminating discrimination at the workplace *(8 marks)*

(Total 25 marks)

Question 2

- a. What is meant by the term ‘*utilitarianism*’? *(1 mark)*
- b. Discuss **three (3)** objections to bringing ethics in business. *(12 marks)*
- c. Differentiate between *ethics of virtue* and *ethics of care*. *(6 marks)*
- d. Define accurately the following terms:
 - i. Deontology *(2 marks)*
 - ii. Teleology *(2 marks)*
 - iii. Egoism *(2 marks)*

(Total 25 marks)

Question 3

Findley Gordon, a Senior Manager at the Ministry of Sports and Culture is responsible for issuing contracts. The harsh economic conditions has left him in a difficult financial dilemma and he needs funds immediately because his privately owned business needs to clear a debt which if not paid could cause him to lose his business to his creditors. He was approached by one of the contractors who offered him two million dollars in order to ensure he gets the road contract. Findley Gordon is seriously considering accepting the offer.

- a. What is meant by the term ‘*bribery*’? **(3 marks)**
- b. Discuss **three (3)** negative implications of bribery as it relates to the individual, business and society. Use examples to support your arguments. **(12 marks)**
- c. Explain **three (3)** ways in which the company can prevent the unethical issue of bribery. **(6 marks)**
- d. List **two (2)** actions that should be taken against Findley Gordon if he accepts the bribe. **(4 marks)**

(Total 25 marks)

Question 4

Workplace harassment is widespread and it is affecting men as well as women. When someone is sexually harassed in the workplace, it can undermine their sense of personal dignity. It can prevent them from earning a living, doing their job effectively, or reaching their full potential. If left unchecked, sexual harassment in the workplace has the potential to escalate to violent behaviour. It is time to stop blaming the victims and start taking the issue seriously.

- a. As the manager of a well-known hotel in your country, explain to the new members of your staff what is sexual harassment. **(5 marks)**
- b. Outline clearly **four (4)** instances of sexual harassment in the workplace. **(4 marks)**
- c. Discuss **two (2)** strategies that you can implement as a manager to reduce the risk of sexual harassment occurring in the workplace. **(10 marks)**
- d. Explain the **two (2)** types of sexual harassment that can prevent an employee from earning a living or doing his/her job effectively. In your response give an example of each. **(6 marks)**

(Total 25 marks)

Question 5

According to Rawl's Theory on Justice, the distribution of benefits and burdens in a society is just if two principles are adhered to.

- a. State and describe Rawl's **two (2)** principles *(10 marks)*
- b. Describe the **three (3)** types of justice. *(15 marks)*

(Total 25 marks)

END OF EXAMINATION